

2026 Fair Trade Conference Ambassador Toolkit

Social Media Visuals

Choose from three [pre-made, editable social media visuals](#) or create your own.

Social Media Captions

Option 1

Join me at Canada's 11th National Fair Trade Conference, happening May 1-2, 2026, in Winnipeg, MB!

Under the theme "Where Rights Take Root", fair trade leaders and activists from coast to coast will gather to learn, connect, and share ideas. Together, we will explore the role of fair trade in defending human rights and democracy, elevating farmers' voices, and shaping a trade system grounded in equity, justice, and human dignity. Thanks to @Fairtrade Canada for putting this exciting event together!

Register now: <https://bit.ly/4lyDw7u>

Option 2

Join me the 11th National Fair Trade Conference in Winnipeg, May 1-2, 2026!

This event organized by @Fairtrade Canada brings together students, activists, and leaders from across industries to drive real change. Be part of the movement toward a better, more equitable world.

Secure your spot and let's work together for a better future: <https://bit.ly/4lyDw7u>

Option 3

So excited for Canada's 11th National Fair Trade Conference, happening May 1-2, 2026, in Winnipeg! It's time to work together to shape a trade system grounded in equity, justice, and human dignity.

This event organized by @Fairtrade Canada is a must-attend for anyone passionate about sustainable change! Register now: <https://bit.ly/4lyDw7u>

Email Template

Subject Line: Join me at Canada's 11th National Fair Trade Conference!

Body:

Dear [Name],

I'm writing to invite you to **Canada's 11th National Fair Trade Conference**, happening **May 1-2, 2026**, in Winnipeg. Under the theme "Where Rights Take Root", this conference is a unique opportunity to explore the role of fair trade in defending human rights and democracy, elevating farmers' voices, and shaping a trade system grounded in equity, justice, and human dignity.

With **keynote speakers, interactive workshops, and networking opportunities**, this event gathers changemakers, leaders, and advocates for impactful discussions and solutions.

I'll be there and I hope you'll join me!

You can learn more about the event and [register here](#).

All the best,