

The future is fair

Fairtrade & Cocoa

If we want to enjoy a future where chocolate isn't just a rare luxury, the cocoa business needs to change. There are over 450,000 Fairtrade cocoa farmers representing almost a quarter of all farmers and workers.

How Fairtrade makes a difference

- **Decent livelihoods:** Our **living income strategy** is pushing for a livelihood that covers cocoa farmers' business costs and basic human rights. Fairtrade cocoa farmers have the security net of the **Fairtrade Minimum Price** for when market prices drop. Organic production is incentivized with a higher Minimum Price. Farmers also receive the **Fairtrade Premium**, which they choose how to invest.
- **Protecting young people:** A new program is supporting Fairtrade certified cocoa cooperatives in Côte d'Ivoire and Ghana to strengthen prevention and remediation of child labour and forced labour.
- **Gender equity:** Fairtrade Africa's Women's School of Leadership has seen young women promoted as leaders in cocoa cooperatives.
- **Stronger together:** By supporting smallholder farmers to join together into cooperatives and associations, farmers can negotiate better terms of trade and reach more markets.
- **Climate resilience:** Through programs and standards criteria Fairtrade works with farmers to adapt to unpredictable weather patterns, mitigate environmental risks, and build a more resilient cocoa industry.



Living incomes



Gender equality



Climate change resilience



Tackling child labour

Fairtrade by the Numbers

76%

of Canadians feel like they are standing together with the producers who grow their food

17%

of Fairtrade cocoa farmers are women

484,783

Fairtrade farmers

+\$67 million

USD in Fairtrade Premium generated from global sales in 2023

32%

of Fairtrade Premium funds are invested in improving farm production and organizational development

[LEARN MORE](#)

Fair is working together

Fairtrade offers multiple ways that companies and brands can put their values into action. Work with us to transform your supply chain and discover what is fair. To learn more about Fairtrade visit: [fairtrade.ca](https://www.fairtrade.ca) or email: license@fairtrade.ca.

